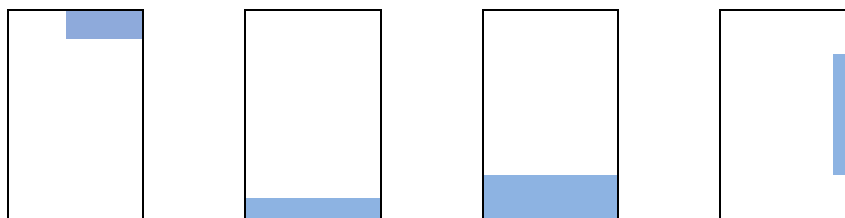


ADVERTISING RATE CARD

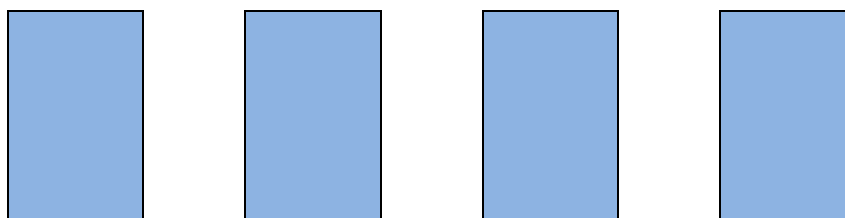
2022-2024

FRONT COVER PAGE



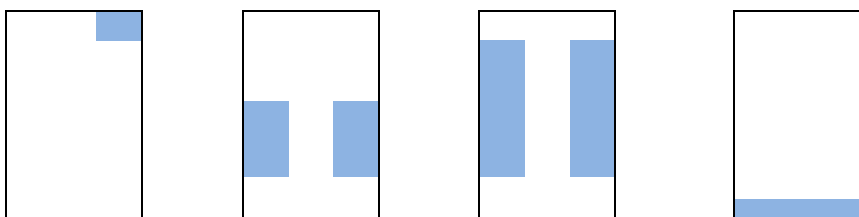
Modular Ad Sizes	Earshot (R)	Panorama (T/B)	Double Panorama	Tower (R)
Ad Dimensions (w x h) (cm)	14.40 x 6.20	29.25 x 4.50	29.25 x 9.00	4.50 x 24.00
Colour Ad Prices	SCR 1,200	SCR 1,200	SCR 1,700	SCR 1,200

FULL PAGE COLOUR

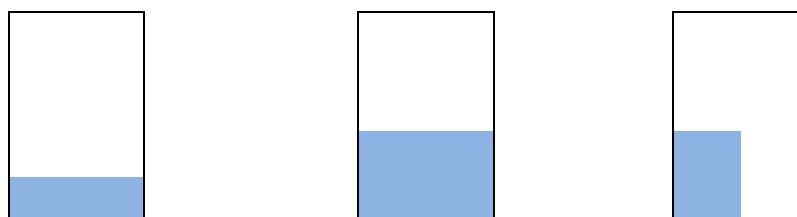


Modular Ad Sizes	Full Page Inside Front Cover	Full Page	Full Page Inside Back Cover	Full Page Outside Back Cover
Ad Dimensions (w x h) (cm)	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00
Colour Ad Prices	SCR 5,000	SCR 4,000	SCR 4,500	SCR 4,800

NEWS, BUSINESS, LIFE & SPORTS SECTION

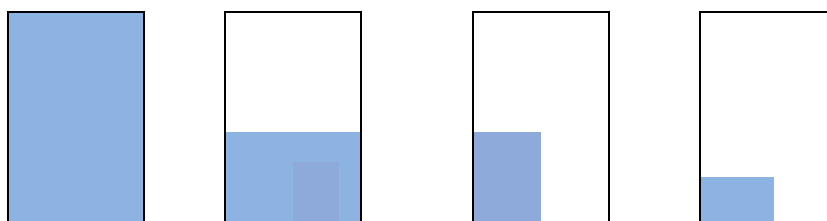


Modular Ad Sizes	Earshot (R)	Short Tower (L/R)	Tall Tower (L/R)	Panorama (bottom)
Ad Dimensions (w x h) (cm)	9.50 x 5.80	9.50 x 14.50	9.50 x 29.00	29.25 x 4.50
Colour Ad Prices	SCR 600	SCR 900	SCR 1,600	SCR 900



Modular Ad Sizes	Double Panorama	Half Page	One Quarter Page
Ad Dimensions (w x h) (cm)	29.25 x 9.00	29.25 x 21.00	14.40 x 21.00
Colour Ad Prices	SCR 1,500	SCR 2,500	SCR 1,400

CLASSIFIED, VACANCY, NOTICES IN BLACK & WHITE



Modular Ad Sizes	Full Page	Half Page	One Quarter Page	One Eighth Page
Ad Dimensions (w x h) (cm)	29.25 x 41.00	29.25 x 21.00	14.40 x 21.00	14.40 x 21.00
Black & White Ad Prices	SCR 2,800	SCR 1,500	SCR 840	SCR 500

CENTRE SPREAD



Modular Ad Sizes	Royal Panorama Spread	2-Page Centre Spread
Ad Dimensions (w x h) (cm)	64.00 x 9.00	64.00 x 24.00
Colour Ad Prices	SCR 3,500	SCR 8,000

INSERTS IN eTODAY (Provided by the Advertiser)

Insert Type	Flyers & Brochures	Magazines, Catalogues & Newsletter
Sheet Format	Up to 4 Pages	
Prices (SCR) – 1 Day Insert	SCR 3,000 per day	Available upon request
Prices (SCR) – Multiple Days	SCR 2,000 per day	

DISCOUNTS OFFERED FOR MULTIPLE ADVERTISEMENTS (excluding Inserts):

- 12 – 24** Total Advertisements of any size or combination – 5%
- 25 – 52** Total Advertisements of any size or combination – 10%
- 53 – 150** Total Advertisements of any size or combination – 15%
- 151 – Plus** Total Advertisements of any size or combination – 20%

Note:

- Prices above excluding 15%VAT
- Advertorials rates are as per advert dimension (normally in Full Page, Centre-Spread or Half Page)

Non-Publishing Days

TODAY in Seychelles is published Monday through Saturday. No publications on the National holidays listed below:

NATIONAL HOLIDAY	2022
New Year's Day	January 1 (Sat)
New Year Holiday	January 2 (Sun)
New Year Holiday	January 3 (Mon)
Good Friday	April 15 (Fri)
Easter Saturday	April 16 (Sat)
Easter Day	April 17 (Sun)
Easter Monday	April 18 (Mon)
Labour Day	May 1 (Sun)
Labour Day Holiday (Day After)	May 2 (Mon)
Corpus Christi	June 16 (Thurs)
Constitution Day	June 18 (Sat)
Independence Day	June 29 (Wed)
Assumption Day	August 15 (Mon)
All Saint's Day	November 1 (Tues)
Immaculate Conception Day	December 8 (Thurs)
Christmas Day	December 25 (Sun)
Christmas Day Holiday (Day After)	December 26 (Mon)

NATIONAL HOLIDAY	2023
New Year's Day	January 1 (Sun)
New Year Holiday	January 2 (Mon)
New Year Holiday	January 3 (Tue)
Good Friday	April 7 (Fri)
Easter Saturday	April 8 (Sat)
Easter Day	April 9 (Sun)
Easter Monday	April 10 (Mon)
Labour Day	May 1 (Mon)
Corpus Christi	June 8 (Thurs)
Constitution Day	June 18 (Sun)
Constitution Day Holiday	June 19 (Mon)
Independence Day	June 29 (Thurs)
Assumption Day	August 15 (Tue)
All Saint's Day	November 1 (Wed)
Immaculate Conception Day	December 8 (Fri)
Christmas Day	December 25 (Mon)

NATIONAL HOLIDAY	2024
New Year Day	January 1 (Mon)
New Year Holiday	January 2 (Tue)
New Year Holiday	January 3 (Wed)
Good Friday	March 29 (Fri)
Easter Saturday	March 30 (Sat)
Easter Sunday Day	March 31 (Sun)
Easter Monday	April 1 (Mon)
Labour Day	May 1 (Wed)
Corpus Christi	May 30 (Thurs)
Constitution Day	June 18 (Tue)
Independence Day	June 29 (Sat)
Assumption Day	August 15 (Thurs)
All Saint's Day	November 1 (Fri)
Immaculate Conception Day	December 8 (Sun)
Christmas Day	December 25 (Wed)

Design Rate Card

TODAY in Seychelles publication offers optional Graphics Design Service to Advertisers at the following rates:

ADVERTISEMENT SIZE	BLACK & WHITE RATE	COLOUR RATE
Full Page	SCR 900	SCR 1,800
Half Page	SCR 500	SCR 1,000
One-Third Page / Tall Tower	SCR 450	SCR 900
Quarter Page / Double Panorama	SCR 300	SCR 600
Short Tower / Panorama / Earshot	SCR 200	SCR 400
Notices or Small Classifieds	SCR 100	SCR 175

Note: Prices above excluding 15%VAT

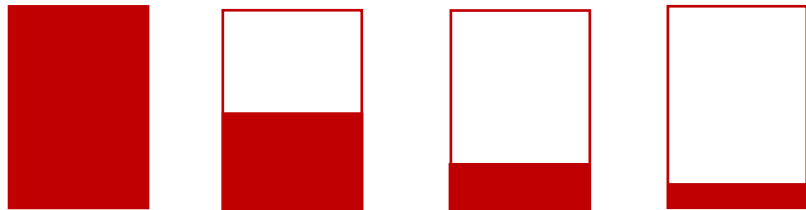
ADVERTISING RATE CARD
2022-2024

FULL PAGE



Modular Ad Description	Full Page After Front Cover	Full Page Normal	Full Page Before Back Cover	Full Page Back Cover
Ad Dimensions (w x h) (cm)	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00	29.25 x 41.00
Black & White Ad Prices	SCR 5,000	SCR 4,000	SCR 4,500	SCR 4,800

ADVERTISEMENTS /ADVERTORIALS



Modular Ad Description	Full Page	Half Page	Double Panorama	Single Panorama
Ad Dimensions (w x h) (cm)	29.25 x 41.00	29.25 x 21.00	29.25 x 9.00	29.25 x 4.50
Black & White Ad Prices	SCR 4,000	SCR 2,000	SCR 1,600	SCR 800



Modular Ad Description	2-Page Centre Spread	Royal Panorama Spread
Ad Dimensions (w x h) (cm)	64.00 x 24.00	64.00 x 9.00
Black & White Ad Prices	SCR 8,000	SCR 3,200

Note: Prices above excluding 15%VAT

Publication Days: Sunday only

Publication Type: Fully Digital Colour Magazine

DISCOUNTS OFFERED FOR MULTIPLE ADVERTISEMENTS:

- 06 – 12** Total Advertisements of any size or combination – 5%
- 13 – 25** Total Advertisements of any size or combination – 10%
- 26 – 52** Total Advertisements of any size or combination – 15%
- 53 – Plus** Total Advertisements of any size or combination – 20%

National Publishing Days

OZORDI DIMANS is published only on Sundays including all National holidays listed below:

NATIONAL HOLIDAY	2022
New Year's Holiday	January 2 (Sun)
Easter Day	April 17 (Sun)
Labour Day	May 1 (Sun)
Christmas Day	December 25 (Sun)

NATIONAL HOLIDAY	2023
New Year Day	January 1 (Sun)
Easter Day	April 9 (Sun)
Constitution Day	June 18 (Sun)

NATIONAL HOLIDAY	2024
Easter Day	March 31 (Sun)
Immaculate Conception Day	December 8 (Sun)

Advertisement Design Rate Card

OZORDI DIMANS offers an optional Graphics Design Service to Advertisers at the following rates:

ADVERTISEMENT SIZE	COLOUR RATE
Full Page	SCR 1,800
Half Page	SCR 1,200
Double Spread	SCR 2,500
Double Panorama	SCR 1,000
Single Panorama	SCR 800

Note: Prices above excluding 15%VAT